



MORE TREASURES
FROM AMERICAN FILM ARCHIVES
1894-1931



50 FILMS

**NEW 9 1/2 HOUR, 3-DVD BOXED SET
WITH CATALOG**

**from the National Film Preservation Foundation
Available September 7, 2004**

Retail price \$79.95

The astonishing creative range and vitality of American motion pictures in their first four decades, as seen through film preserved by the Academy of Motion Picture Arts and Sciences, George Eastman House, the Library of Congress, the Museum of Modern Art, and the UCLA Film and Television Archive.

National Film
Preservation Foundation

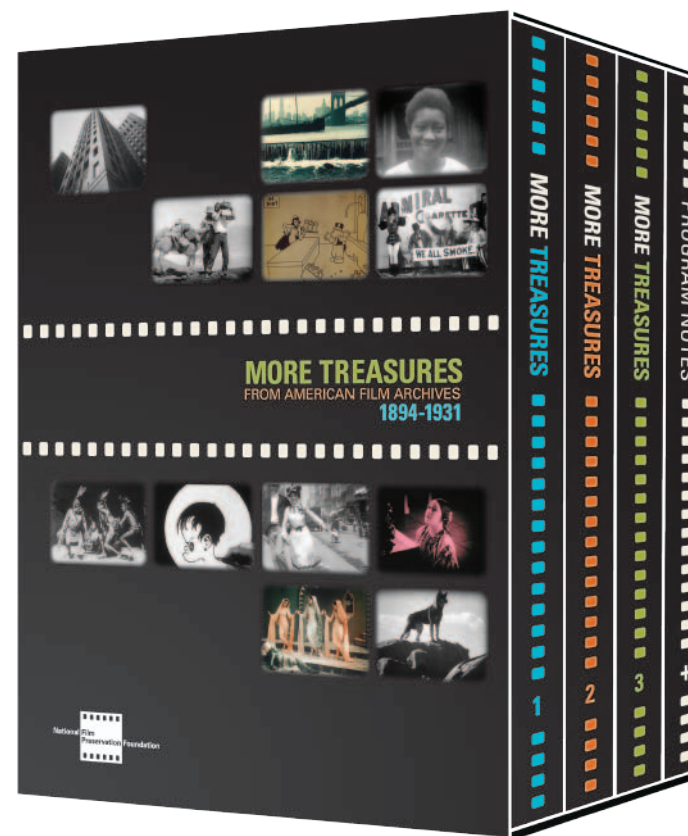


In four short decades American film grew from a laboratory experiment to a creative force celebrated around the world. MORE TREASURES showcases these formative years through works preserved by the Academy of Motion Picture Arts and Sciences, George Eastman House, the Library of Congress, the Museum of Modern Art, and the UCLA Film and Television Archive.

Rare features, serials, political spots, industrial documentaries, product ads, cartoons, newsreels, folklife footage, sing-alongs, Hollywood promotional shorts, avant-garde works, instructional shorts, and technical tests—this set reveals the dynamic range of America's first filmmakers with 50 films and 6 previews never before seen on video. Produced by the nonprofit National Film Preservation Foundation, MORE TREASURES will change how we think about early films and the pioneers who made them.

Net proceeds from this set will support further film preservation.

RARE FEATURES
SERIALS
CARTOONS
NEWSREELS
PREVIEWS
AVANT-GARDE
DOCUMENTARIES
FOLKLIFE FOOTAGE
EARLY SOUND
PRODUCT ADS
AND MORE...



SPECIAL FEATURES

- 50 films and 6 previews never before seen on video
- Over 9 1/2 hours on 3 discs
- Digitally mastered from the finest archival sources
- Newly recorded music in two-track stereo
- Commentary by 17 critics, historians, and preservationists
- Over 500 interactive screens about the films and music
- 200-page illustrated book with film notes and credits
- Postcards from the films
- Optimal image quality: RSDV dual-layer edition



50 FILMS AND 6 PREVIEWS
NEVER BEFORE SEEN ON VIDEO

PROGRAM 1

1

- Dickson Experimental Sound Film** (ca. 1894, 15 sec.)
First surviving sound film.
- Annie Oakley, Buffalo Dance, Bucking Broncho** (1894, 1 min.)
Buffalo Bill's Wild West performers.
- The Suburbanite** (1904, 9 min.)
"Sitcom" of New Yorkers in the suburbs.
- The Country Doctor** (1909, 14 min.)
D.W. Griffith's tragic masterpiece.
- The Wonderful Wizard of Oz** (1910, 13 min.)
Earliest surviving film of the Baum novel.
- Admiral Cigarette, Flash Cleaner, Buy An Electric Refrigerator, The Stenographer's Friend** (1897-1926, 10 min.)
Product ads for theater audiences.
- The Invaders** (1912, 41 min.)
Thomas Ince Western featuring Lakota Sioux actors.
- The Hazards of Helen** (1915, 14 min.)
Episode 26 from this woman's action series.
- Gretchen the Greenhorn** (1916, 58 min.)
Immigrants, led by Dorothy Gish, thwart counterfeiter.
- The Breath of a Nation** (1919, 5 min.)
Gregory LaCava cartoon on the first day of prohibition.
- De-Light: Making an Electric Light Bulb** (1920, 12 min.)
- Skyscraper Symphony** (1929, 9 min.)
Robert Florey's avant-garde portrait of Manhattan.
- Greeting by George Bernard Shaw** (1928, 5 min.)
First talkie of the playwright.

PROGRAM 2

2

- What Happened on Twenty-Third Street, At the Foot of the Flatiron, New York City "Ghetto" Fish Market** (1901-1903, 5 min.)
Manhattan actualities.
- From Leadville to Aspen** (1906, 8 min.)
Train hold-up film made for railroad-car theaters.
- The "Teddy" Bears** (1907, 13 min.)
Political satire, fairy tale, and puppet animation.
- Children Who Labor** (1912, 13 min.)
Crusading melodrama co-produced by the National Child Labor Committee and the Edison company.
- The Flute of Krishna** (1926, 12 min.)
First film of a Martha Graham dance and two other experimental color shorts.
- Surviving reel of Lotus Blossom** (1921, 12 min.)
Earliest known film from a Chinese American company.
- Gus Visser and His Singing Duck** (ca. 1925, 90 sec.)
Vaudeville sound film made by Theodore Case.
- Clash of the Wolves** (1925, 74 min.)
Action feature starring the original Rin-Tin-Tin.
- International Newsreel** (1926, 13 min.)
- Now You're Talking** (1927, 9 min.)
Instructional cartoon on how to use a telephone.
- There It Is** (1928, 19 min.)
Surreal Charley Bowers comedy with animated objects.
- A Bronx Morning** (1931, 11 min.)
Avant-garde documentary by Jay Leyda.

PROGRAM 3

3

- Rip Van Winkle** (1896, 4 min.)
Stage star Joseph Jefferson in eight mutoscopes.
- Mr. Edison at Work in his Chemical Laboratory** (1897, 30 sec.)
- Life of an American Fireman** (1903, 6 min.)
Documentary drama by Edwin S. Porter.
- Westinghouse Works** (1904, 6 min.)
On location in America's largest factory.
- Falling Leaves** (1912, 12 min.)
Family melodrama directed by Alice Guy Blaché.
- Hollywood Promotional Films** (1918-1926, 14 min.)
Teaser for *Hands Up*, *Movie Lovers' Contest*, and a newsreel on the filming of *Greed* in Death Valley.
- De Forest Phonofilms** (1923-1924, 11 min.)
A Few Moments with Eddie Cantor and President Coolidge at the White House in the first talking political spot.
- Inklings** (1925, 6 min.)
Witty visual puns by Dave Fleischer.
- Lady Windermere's Fan** (1925, 89 min.)
Ernst Lubitsch's masterpiece from the Wilde play.
- Cockeyed** (ca. 1925, 3 min.)
Trick photographic views of Manhattan.
- Prologue from The Passaic Textile Strike** (1926, 18 min.)
Docudrama by striking workers to tell their story.
- Tramp, Tramp, Tramp** (1926, 4 min.)
Follow-the-bouncing-ball sing along with Ko-Ko the Clown.
- Zora Neale Hurston's Fieldwork Footage** (1928, 5 min.)
Scenes of the rural South filmed by the famed novelist.
- Trailers for Six Lost Films** (10 min.)

FEATURING

COMMENTARY

Blaine M. Bartell, *UCLA Film and Television Archive*
Jennifer Bean, *University of Washington*
Samuel Brylawski, *Library of Congress*
Jay Carr, *National Film Preservation Board*
Paolo Cherchi Usai, *George Eastman House*
Donald Crafton, *University of Notre Dame*
Robert Gitt, *UCLA Film and Television Archive*
Stephen Gong, *University of California, Berkeley*
Tom Gunning, *University of Chicago*
Randy Haberkamp, *Academy of Motion Picture Arts and Sciences*
Steven Higgins, *Museum of Modern Art*
Carla Kaplan, *University of Southern California*
Patrick Loughney, *Library of Congress*
Rick Prelinger, *National Film Preservation Board*
Steven Ross, *University of Southern California*
Elena Pinto Simon, *Bard Graduate Center*
Rennard Strickland, *University of Oregon School of Law*

COMPOSERS

Peter Child, *MIT*
Brian Robison, *MIT*
Charles Shadle, *MIT*
Fred Steiner

CURATORS

Curator **Scott Simmon**, *University of California, Davis*
Music Curator **Martin Marks**, *MIT*

DESIGNER

Jennifer Grey, *GREYmatter Design*

National Film Preservation Foundation



ABOUT THE DVD SET

Like the first *Treasures from American Film Archives* produced by the National Film Preservation Foundation, *More Treasures* takes as its starting point the preservation work of our nation's film archives. *More Treasures* covers the years from 1894 through 1931, when the motion picture grew from a peepshow curio to the nation's fourth largest industry. This is the period from which fewest American films survive.

Five film archives have made it their mission to save what remains of these first decades of American film: the Academy of Motion Picture Arts and Sciences, George Eastman House, the Library of Congress, the Museum of Modern Art, and the UCLA Film and Television Archive. *More Treasures* (made possible in part by a grant from the National Endowment for the Humanities) reproduces their superb preservation work—fifty films followed by six previews for lost features and serials.

Pioneering filmmakers and exhibitors experimented with virtually all the motion picture types still in use today—newsreels, cartoons, political ads, animation, avant-garde works, social advocacy films, product promotions, industrial documentaries, and serials, as well as comedies and dramas. They also challenged film's technical limitations, exploring new equipment, photographic techniques, and presentation formats. This anthology spotlights both the range of film types invented in cinema's formative years as well as technical explorations in color, sound, special effects and animation, and long-abandoned exhibition formats, such as kinoscope, kinetophone, and mutoscope.

One thread unites these varied motion pictures: All survive now thanks to the ongoing efforts of public and nonprofit archives. Thousands more films await preservation; the process continues only thanks to public support.



MORE TREASURES reunites the curatorial and technical team that produced the National Film Preservation Foundation's award-winning TREASURES FROM AMERICAN FILM ARCHIVES.

CRITICAL ACCLAIM FOR THIS FIRST SET:

"Sensational ... a treasure trove of old, obscure, forgotten, rediscovered, and fascinating footage from the first century of film."

Roger Ebert, *Ebert & Roeper and the Movies*

"Modern viewers should jump for joy at this collection."

Richard Corliss, *Time*

"A must-have for anyone interested in film history."

Film Comment

"Best set of the year."

Peter Nichols, *The New York Times*

Winner—2000 Film Heritage Award, National Association of Film Critics

Winner—2001 Best in Show, Non-Theatrical, DVD Festival, Video Software Dealers Association

Available September 7, 2004

Retail price \$79.95

573 minutes

color and black and white

English

NTSC



Playable worldwide

Aspect ratio 1.33:1

Not rated

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For more information contact:
National Film Preservation Foundation
870 Market Street, Suite 1113
San Francisco, CA 94102
415.392.7291
www.filmpreservation.org

Distribution contact:
Image Entertainment
20525 Nordhoff Street, Suite 200
Chatsworth, CA 91311-6104
818.407.9100
www.image-entertainment.com



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